

Global Council

1 What is happening in your country in the economy, politically and labour market

The Brexit, the referendum about the Ukraine, the boycotting of the signing of the Ceta treaty with Canada by Flanders show that the EU is creaking at the seams. The parties in the Netherlands are readying themselves for the next elections. Concern about the process and the outcome of the Trump Clinton elections in the USA is manifest.

How can it be that such a large country cannot come up with younger candidates for such a grueling job? Now that we know the outcome there was a sense of shock and disappointment. However Trump the president will hopefully be a little more serious and collaborative than Trump during his campaign.

From 17th -23rd of October the first European Freelancers week was organized to create a network and events for freelance professionals. An item that is being looked at is freelancers and pension. As the workforce needs to become more flexible what are the consequences for the individual of the new law on work?

2 What is happening in the profession of career coaching?

The challenge of integrating new refugees into society and the workforce. New initiatives have been created like the Accenture refugee hub which invites employers to connect job opportunities to the specific talents of incoming refugees.

Increasingly employees are suffering from burn out as they juggle life long learning, care for the elderly and jobs in the 24 hour economy.

3 What is going on in professional career coaching organizations?

What strategies are career coaches using to compete in today's market place (ref. super-specialisations from the April call)

Strategies that are increasingly being used are increased activity in social media marketing and improved websites.

Global Council

Increasingly applications for work in big projects is requiring CMI certification and membership of career coaching organisations like NOLOC or for psychologists NIP as a guarantee of excellence. NOLOC and CMI have stopped their collaboration in an attempt to professionalise the field and attract more certificants. CMI had handed over the certification operation to DNVGL. Peter Tielenius Kruythof has stepped down as chair, Jutta König as international liaison and Pierre Remijn as CFO. Peter has been followed up by Herman Lamers. Annelies Le Fevre will be staying on as secretary.

Jutta König