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1. News reporting all over the United States is focused on the upcoming Presidential election. In our two party system, the Republican nominee for President is Donald Trump and it is assumed that the Democratic nominee will be Hillary Clinton, in spite of a hard push by Bernie Sanders and much support for his message. Efforts by disgruntled Republicans to launch a third-party challenge to Donald Trump do not look promising, as time is quickly running out. Employment numbers increased by 160,000 in April but the unemployment rate was unchanged and remains at 5.0 percent. The Bureau of Economic Analysis reported that Gross Domestic Product increased at a rate of 0.5 percent in the first quarter of 2016.
2. In professional career coaching organizations with which I interact, there are few ups and downs in business. Specifically, only minor to no growth to speak of but little decrease in business as well. Most career coaches working for large firms are doing so on a consulting basis and are not employed by the firms, allowing firms staffing flexibility during busy and slow periods.
3. To complete in today's market, career coaches are helping their clients build strong digital profiles in LinkedIn and other professional sites. Recruiters are sharing more and more that they rely on LinkedIn to source talent.
4. I believe ICCI can bring more value by being seen as the expert on career, leadership and talent development topics. Availing themselves (ICCI Leadership) to reporters on career issues and being quoted on these issues will help build the ICCI brand and the brand of those bearing the certification. I would like to see more ICCI presence in the news.